



## Solutions for EMBLEM ATTACHMENT

Image is everything. Emblems and badges displaying the logo of a consumer brand are imperative to brand identity of a company and its associated products. The perceived value of the product relies on the appearance of the logo. Marian manufactures emblem attachment solutions that are easy to work with and will ensure your badge or emblem remains securely in place for the life of the product. Marian is an ISO 9001, ISO 14001, and IATF 16949 certified global company with 13 locations worldwide. Contact Marian for a material sample, quote, or a fast prototype.

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# Solutions for Emblem Attachment

## With Marian emblem attachment solutions you can...

**BE CONFIDENT** that the emblem or badge will remain in place, preserving the image of the brand and product.

**INCREASE PRODUCTIVITY** with die-cut attachment solutions that are easy to assemble.

**ELIMINATE QUALITY ISSUES** with high quality die cut parts produced at tight tolerances, even at high volumes.



## MATERIAL SUPPLIERS



## DIE CUT SOLUTIONS

- Emblem backing tape
- Pressure sensitive adhesive bonding components
- Parts with tabs and extended liners for ease of assembly
- Highly complex parts including letters
- Engineered to meet automotive specifications

## WHY TAPE??

- No mess associated with liquid adhesives and epoxies
- Resistant to weather, UV, and other harsh environmental factors
- Outlasts mechanical fasteners
- Lightweight with thin bond lines for aesthetically pleasing application
- Tapes are tested and formulated to adhere to various different surfaces
- Many tapes have been certified to meet specifications that are required in certain industries



# MARIAN

A global leader in providing precision die-cut component parts for customers across many markets all over the world. All facilities are certified to ISO 9001.

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